(d) The company proposes to dig bore-wells and surface-wells to improve the production of salt. It has also approached the Government of Rajasthan for maintaining free flow of water to the lake.

**Crisis of CAS**

78. SHRI AIMADUDDIN AHMED KHAN (DURRU): Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether keeping in view the ongoing crisis over CAS and lack of proper information regarding the rate to be charged for pay channels by the cable operators and the provision of set top box, Government have since kept implementation of CAS in abeyance;

(b) if so, the details in this regard;

(c) whether Government propose to hold discussions with the consumer activists and cable operators so as to arrive at an amicable settlement for implementation of CAS; and

(d) if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD): (a) to (d) After monitoring the preparedness of stakeholders to introduce addressability and after extensive discussions with various stakeholders, namely Broadcasters, Multi System Operators, Cable Operators, Consumer Groups, etc., it has been decided to rollout the CAS in a zonal phased manner, in the metros of Delhi, Mumbai and Kolkata and in the Chennai Metropolitan area, w.e.f. 1.9.2003. The notification issued on 10th July, 2003 to this effect is available in the Ministry's website, www.mib.nic.in. The intervening period will be utilized to step up preparedness for smooth roll out of CAS and for educating the subscribers.

**Long term action plan for development of film industry**

79. DR. DASARI NARAYANA RAO: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government have any long term action plan for all round development of the film industry in the country;